A WORD TO CHRISTMAS PIANO BUYERS

Everybody knows that Christmas is the Piano man's harvest - when you pay big profits. You can eliminate this loss, however, by taking advantage of our Factory-to-Home Selling Plan and Profit-Sharing System, and save from \$100 to \$200.



Our Pianos are Quality Pianos, fully guaranteed for 25 years, backed by our 59 years' Piano experience and by our entire capital and resources of over \$1,000,000.00.

Write today how to obtain a Piano or Player Piano Pree, and our catalog, prices and all other information will be sent by return mail. DON'T DELAY! DO IT NOW!

Schmoller & Mueller Piano Co.

Manufacturers of High Grade Pianos and Player Pianos 1311-13 Farnam St., Omaha, Neb.

Please send your catalogue and all excelled Piano and Player Piano offers.	information	about	your	un-
Name				
Address				

Nebraska State Volunteer Firemen's Association

President, J. P. Hoffman, Ord. First Vice President, Harry Hauser, Fremont. Second Vice President, John W. Guthrie, Alliance. Secretary, E. A. Miller, Kearney. Treasurer, H. A. Webbert. Kearney.

Board of Control: Jacob Goehring, Seward, chairman; William E. Mote, Chadron; F. B. Tobin, Sidney; O. A. Rhoades, Scottsbluff; Bert J. Galley, Columbus.

A department devoted to the interests of the Volunteer Firemen of the state of Nebraska.

Edited by Lloyd C. Thomas, state publicity chairman.

A NEW AUTO FIRE TRUCK AT SCOTTSBLUFF

The Scotisbluff Volunteer Fire Departement is the latest lucky one. They are to have a brand new auto fire truck and will soon be riding fast fat lamb trade got a rather draggy and high with the Alliance, North Platte, Columbus, Grand Island, Fremont and other departments who have auto trucks.

The following item regarding the purchase of the new truck is taken from the Daily Scottsbluff Star-Herald of recent date:

The city council meeting last evening was devoted to the allowance of a number of claims ar usual, but various other matters claimed the attention of the members all except one of whom were present at the meeting.

The matter of the proposed alterations on the Marquis building was the subject of several hours' argument, and it was finally decided after a number of business and members of the commercial club had expressed then selves to permit the completion of the work as already started. The detail in question was as to whether the building owner should be permitted lambs, fair to good, \$11.00@11.35; to make a projection of about eight inches into the street in the installation lambs, feeders: \$9.50@10.70, yearof the proposed new-glass front.

The new salary ordinance was passed, making the list conform to cities yearlings, fair to good, \$7.75@8.75; of the first class. In general the salaries are somewhat increased, the only yearlings, feeders, \$7.00@8.00; wethexceptions being the attorney and the treasurer, which remain the same. Normally, the sclary of Mayor Westervelt would be increased, but upon his statement that he would not accept an increase his stipend was left the

It was decided to advertise for bids for a new fire truck, an appropriation having already been made by setting apart five thousand dollars or such an amount up to that sum as would become necessary. A combination chemical hose cart and auto truck is in view, or one including a pumping attachment.

PROMINENT YOUNG FIREMAN MARRIED

Nebraska volunteer firemen who attended the state convention a Crawford last January will remember Clyde J. Hornsby of the Crawford department, who worked unceasingly and so successfully to help make a success of the convention. Clyde decided to forget the loneliness of single blessedness a short time ago and on Wednesday, November 1, was married to Miss Jessie Fae Dufur of Lincoln. They will be at home to their friends at Crawford on and after December 6. Here's wishing Clyde and his happy bride a long and happy married life.

A LETTER FROM OUR OLD FRIEND C. J.

One of the most widely known men among the volunteer firemen of Nebraska is C. J. Andersen of the Andersen Company, Omaha, dealers in fire department equipment. You can imagine our pleasure when we open ed a letter the other day and found the following from C. J. Omaha, Nebraska, November 10, 1916.

Lloyd Thomas, Alliance, Nebr. Friend Lloyd: It is with great pleasure that brother S. C. and myself congratulate you on your success in the election. That is about the only sunshine that we could find in the entire Nebraska election, except that the state went dry, but the old saying is, "We must be thankful for small fav-ors" and so we are. At least, the Nebraska State Volunteer Firemen's Association should be immensely pleased to have so staunch a friend and supporter and member of the organization in the Nebraska legislature.

Judging from the above, "C. J." must be a Republican. However,, we will expect to see him and his handsoufe brother, "S. C.", at the state convention at Auburn on January 16, 17 and 18, as prominent as ever, and trust that the gloom on their faces caused by the Democratic landslide will shoes mended so long as they could have subsided before that time.

-(Signed)

AUBURN PREPARING FOR THE CONVENTION

C. H. Masters, secretary of the Auburn Volunteer Fire Department, sends us the following letter for publication in order that the firemen over the state may know something of the preparations that are being made for the big annual convention there in January, 1917;

Auburn, Nebraska, November 17, 1916. Brother Firemen of Nebraska:

We believe that the following information regarding the coming an nual state convention may be of interest and value to you. We want to emphasize the fact that we will be able to furnish accommodations for as many delegates as may come. Many of our generous citizens will throw open their homes if necessary in order that all will be accommodated.

Among the distinguished guests who will be present during the con-Among the distinguished guests who will be present during the con-vention will be the incoming governor, Keith Neville, and the outgoing gov-en them shows that the average Neernor, John H. Morehead, and of course our old friend, W. S. Ridgell, state braska farmer, after deducting from

For the information of those who come in on the trains we want to

state that the Missouri Pacific station is located seventeen blocks nearer to ment for all work done, depreciation, headquarters than the Burlington. The M. P. station is seven blocks away. However, we will meet all trains with autos if the weather and streets will Taking the same comparison, apply-

We are using every effort to induce Joe Stecher to be here at the convention with a good wrestler. If you boys are interested we would appreciate it if you would "work on him" for us.

The commission seemed impressed If the boys in each department will kindly drop me a line as soon as

they know how many are coming from each town it will be a big help to us credence in reaching their conclus-The reception committee, in working out the details, would like to arrange lons on the location of farm banks private headquarters for the larger delegations. We will award a premium to the noislest delegation in attendance.

The time of the contest will be announced later. Yours for a rousing convention, C. H. MASTERS, Secretary.

C. J. ANDERSEN.

LIVE STOCK PRICES AT SOUTH OMAHA

Cattle Market Around 10-15c Lower, Heavy Hecilpts

HOG TRACE UNEVENLY LOWER

Lambs Fully Steady, but Not Very Active-Prices, if Anything, Higher in Spots. Quality of Offerings Not Quite So Good As Last Week's Feeders Stronger, Too. Demand Much Heavier Than Supply-Top Brings \$10.70, a New Record.

Union Stock Yards, South Omah .. Nebraska, November 21, 1916 .- The week opened out with an unusually heavy run of cattle, some 592 loads. or about 15,700 head. Advices from other markets were of about the same tenor as here, heavy supplies and slow, lower markets, and dressed beef men bearish in their views. The packers all had cattle on hand that they were unable to kill last week, and as a result they were unwilling to take on fresh offerings except at lower prices. What trading was done largely on a 10@15c lower basis. Fair to very good 1,100 to 1,400-pound beeves sold at \$8.50@9.35, and the common to fair warmed-up and partly fatted grades sold from \$6.50@8.25.

Qpotations on cattle: Good to choice yearlings, \$10.00@11.10; good to to choice beeves, \$9.60@10.40; fair to good beeves, \$8.50@9.50; common to fair beeves, \$6.50@8.25; good to choice heifers, \$6.75@7.50; good to choice cows, \$6.50@7.25; fair to good cows. \$5.75@6.50; canners and cutters, \$4.25 @5.50; veal calves, \$8.00@10.00; bo-

The hog run for Monday was the largest here on a Monday since last April, supplies were estimated at 140 cars, or 9,800 head. Shippers filled what orders they had on a 10@15c lower basis, but first packer bids were around 15c lower in several cases, and much, the first strings being around 10c lower, and in a few instances 100 the ever-increasing prices the people prices in a few months. 15c lower than the close of last week

The week opened out with the lightest of sheep and lambs for a Monday since July, receipts being fifty cars, or about 12,000 head. The start, considering the fact that supplies were moderate. Packers all seemed to need a few lambs, but part of the run was late getting in, and the earlier arrivals included nothing very choice. On the basis of the sa'es made up to 11 o'clock, however, trade was fully steady.

Qpotations on sheep and lambs: Lambs, good to choice, \$11.40@11.60; lings, good to choice, \$8.75@9.51; ers, fair to choice, \$7.00@8.50; ewes, good to choice, \$7 40@7.60; ewes, fair to good, \$6.50@7.40; ewes, plain to culls, \$4.00@5.75; ewes, feeding, \$4.50 @C.25; ewes, breeders, all ages, 6.00

Clean cotton rags wanted at The Herald office. We pay three cents per pound. Woolen rags not wanted.

PICKED UP IN PASSING

An exchange is authority for the statement that during the last year thirty people have fallen from balloons-which is not mentioning a large nu per who returned to earth rather suddenly recently.

This winter the law regulating the cleaning of sidewalks is to be rigidy entorced. Mayor Romig says that twenty-four hours is a long enough time for snow to remain on the sidewalks and if it hasn't vamoosed by that time the city will have the walk cleaned and charge the cost up to the property owner. It is a good time warm mittens, a cap with ear laps. and some overshoes.

A man who owns a shoe repairing shop almost any place, any where, now has a good thing of it. The majority of people used to believe that it was hardly worth while having old nuy new ones at ante bellum prices but all that is changed now and stoe repairers are as busy as munitien makers. The shoe repairers business is on the increase and he has reason to feel real good.

The following appeared in an Omaha paper of recent date under an Alliance date line: When the Farm Loan commission was recently in Nebraska investigating matters that would lend light on the new Farm Loan bill, they had occasion to inquire into western Nebraska loans his farm income the amounts necessary to care for taxes, interests, paying the same principles, the government figures show that the Box with that fact and accorded it great and the advisability of loaning on western land.

Prices cannot continue to advance always even though the middle man

General Pershing's Cars

on the Mexican Border are Equipped with

PUNCTURE-PROOF OR MONEY BACK

Why?

Because Uncle Sam values time....freedom from puncture and blow-out....real tire economy.

DO YOU?

Let us show you The LEE

KEELER-COURSEY CO.

Exclusive Lee Tire Agents

A full line of auto repairs, accessories, gasoline and oils. Auto repairing and storage.

Phone 19.

Alliance, Nebraska

are buying cheaper merchandise and are seeking a lower standard of liv-

and Non-Skid

does continue to put the clamps on to our store intending to purchase a the people. Already there is a reac- dress. They inquire the price of mation from the unusual and in many terials and invariably choose cheaper cases unnecessary high prices. It is material than they at first had in getting so now that when one goes mind. This seeking of a lower \$\text{\$\phi 5.50}\$; veal calves, \$\\$8.00\phi 10.00\$; bolong getting so now that when one goes mind. This seeking of a lower logna bulls, \$\\$5.00\phi 5.50\$; beef bulls, into a store and the price has been standard in the selection of materiraised you are told it is "on account als will, many believe, have the effect of the war," or "the freight rates out of lowering exorbitant wholesale here, you know." For the love of prices. The traveling men have be-Mike, the prices have advanced and gun to notice the demand for less exthe merchant is getting his price and pensive materials. They notice that continuing the operation of its plant. what's the use of reviving those old we are not buying so many silks, stale excuses that the buyer and ev- woolens and other expensive matereryone heard seemingly years ago. ials. When they ask us the reason eryone heard seemingly years ago. ials. When they ask us the reason head of the concern, who was in Get something new or don't give an for the change we inform them that Denver recently for the purpose of when they started putting up their excuse. That is a good tip, sure, we can't sell the materials at the investigating a near-beer proposidroves prices had not improved very But there is one thing certain, as one prices we must demand. I honestly tion. The plant is valued at \$200,merchant said recently, "Because of believe we are going to see a drop in 000.

every day we have customers come per pound. Woolen rags not wanted, out of business.

Clean cotton rags wanted at The Herald office. We pay three cents per pound. Woolen rags not wanted.

WILL NOT MAKE NEAR BEER

The Fremont Brewing Co. will not attempt the manufacture of a substitute for beer as a means of employing close to 1,000 people in Fremont, according to L. P. Larson, It is said that the four or five wholesale whisky and beer agencies in Frement have determined upon a Clean cotton rags wanted at The course similar to that of the brewing. This is the reaction. Almost Herald office. We pay three cents ery, to observe the new law by going

"The World Do Move"

In this age it is the serving the public in the most DIRECT, faithful, honest and reliable way, giving quality for value received, that appeals to the ever watchful eye of the purchaser.

Buying Direct—One Price—Factory Stores

has eliminated all unnecessary expense and profits in the selling of the Haddorff PIANOS AND PLAYERS

Investigate this plan—it means a saving to you

OLD STYLE PLAN

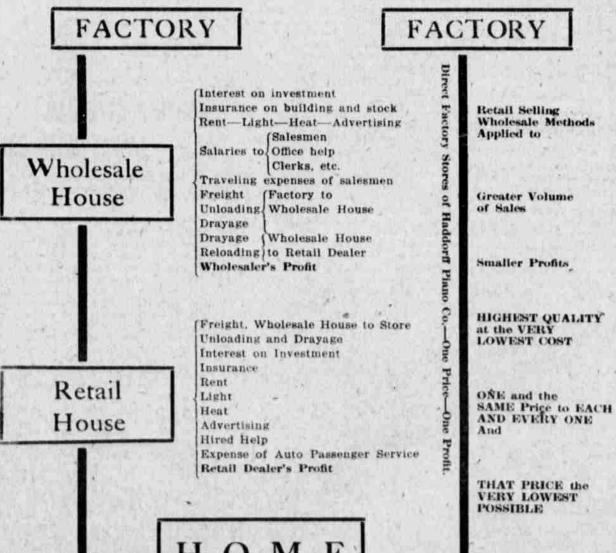
THE HADDORFF

OF SELLING

111 S. Locust St.,

Tri-City Piano Co.,

IDEA



Call at the nearest following Factory Store and have this direct plan explained to you. Share in it. Payments arranged to suit your convenience.

ONE PRICE-ONE PROFIT

Haddorff Music House, **Haddorff Music House** Grand Island, Nebr. Haddorff Music House, Op. P.O., Norfolk, Neb. Alliance Hotel Bldg. 115 15th st., Moline, III. Tri-City Piano Co., Cor. 3rd and Main, Davenport, Iowa Alliance,

Haddorff Music House, 4905 S. 24th St., South Omaha, Nebr. Haddorff Music House, Hubbell Building. Des Moines, Iowa Haddorff Music House, Nebraska 3d Floor, Brandels Store, Omaha, Nebr